



Stephen F. Mona
Chief Executive Officer
World Golf Foundation

Stephen "Steve" F. Mona became the World Golf Foundation's chief executive officer (CEO) in March 2008.

Mona, 51 (born June 9, 1957), has established a strong career record of service to the golf industry. He served as tournament director of the Northern California Golf Association from September 1980 to January 1982. Mona then became assistant manager of press relations for the United States Golf Association from January 1982 to June 1983, at which time he became executive director of the Georgia State Golf Association. In November 1993, he became the chief executive officer of the Golf Course Superintendents Association of America, which he held until March 2008 when he assumed his new role as chief executive officer of the World Golf Foundation.

In Mona's newly created CEO position at the World Golf Foundation, his responsibilities include overall management of the Foundation, as well as overseeing the Foundation's industry relationships and ongoing global focus, plus its anti-doping administration office.

Mona views Junior Golf as key to the future of golf, and is passionate in his support. Regarding the World Junior Golf Series he states, "This particular initiative, which focuses on a holistic approach to the Junior Golf program deserves support and attention. The unique approach of the WJGS will serve to develop these youth not only as golfers, but also as people."

Mona's talents and energies have been tapped by numerous groups in and out of the golf industry with appointments and/or elections to:

- Advisory Board Member (2008 – present); World Junior Golf Series
- President of the International Association of Golf Administrators (1990)
- President of the Georgia Society of Association Executives (1993)
- President of the Kansas City Society of Association Executives (2000)
- Chairman of the Lawrence (Kan.) Business/Education Partnership (1997-98)
- World Golf Hall of Fame Advisory Board (1998 – 2007)
- Golf 20/20 Executive Board (1999 – 2007)
- National Golf Foundation Board of Directors (1999 – present), secretary/treasurer (2005-present)
- National Minority Golf Foundation Board of Directors (2000 – 2001)
- Lawrence Chamber of Commerce Board of Directors (2002 – 2004)
- The Environmental Institute for Golf Board of Trustees (2003-2008)
- American Society of Association Executives Board of Directors (2004 – 2007)
- United Missouri Bank Advisory Board (2004 – 2007)
- LPGA Commissioner's Advisory Council (2006-2007)

Mona's exploits have been well recognized. In the October 2007 issue of *Golf Inc.*, Mona was selected to the magazine's "Most Powerful People in Golf" list for the seventh consecutive year. In 1999, *Golf Digest* listed Mona as one of the golf industry's "Most Powerful People in Golf." Only one person younger than Mona, Tiger Woods at No. 2, was ranked higher at the time. In 1997, the Kansas City Society of Association Executives named Mona Association Executive of the Year. In 2008, Mona was inducted into the Tri-Valley (San Francisco Bay area) Sports Hall of Fame and the International Association of Golf Administrators (IAGA) named him their 2008 Distinguished Service Award recipient.

A native of New York, Mona received a bachelor's degree in journalism (cum laude) from San Jose (California) State University in 1980. Mona lives in Ponte Vedra Beach, FL with his wife, Cyndi. They have three children, Kin, Stephen and Meredith and two grandchildren, Lincoln and Mia.

11/01/08